

LCPAA Board Meeting

Date/Time: August 8th, 2022 at 6:30pm-8pm
 Location: LCHS
 Reporter: Shelly Alim

TOPIC	Details	Follow-up	Resolved
Move to approve June and July minutes (Jessica Sietz)	Tad and Amanda	None	N/A
Financials (Jessica Krug)	<ul style="list-style-type: none"> • Ruoff added \$3650 added to scholarships. Thankful to Jessica MBI Meeting. • Reminder that we need \$50K. • Jessica is planning meeting to be purposeful to align line items with each to have a time spend to see what we have. 	10K over quota. Pay out by Chris Stapleton.	N/A
LCPAA Fundraising (Erin Lareis)	<ul style="list-style-type: none"> • Met with foundation to see overall plan. This is 3-pronged: <ul style="list-style-type: none"> ✓ Band uniforms ✓ 100 for 100 campaigns ✓ 50/50 Raffle • Band uniforms- vis grans from Clowes Hall \$225K they have been generous. 	<p>Questions: What will it take to get uniforms? Asking specifically for 5\$ via email. Letters explaining the need to support LCPAA.</p>	

	<p>There is a lead on Lumina & Lilly Foundation 10K each. Milo mentioned that there is a LC parent o the Executive board there.</p> <ul style="list-style-type: none"> • 100 for 100 campaign- 100 organization to help raise 100K. Foundations will help with mailing however we will need to pay for postage. Envelopes and pre-printed labels, etc. 100 stories for kids at LC with pictures from all performing arts. • 50/50 Raffle- will need to file paperwork with state for gaming. Max cap \$2500 can file 15 days prior. Can do this for the LC Invitational and Classic. 	<p><u>Questions:</u> Labels for 100 for 100 campaign- how many people, target list? Around 150 targeted.</p> <p><u>Questions:</u> Are the stories present or past student? Plan to display both past and present with videos, and written stories. Plan on Goggle form with information collected.</p> <p><u>Questions:</u> What is the cap for year? \$7500 How can we get away from caps- file accordingly depends on what you raise. What is a pull tab- hand held slot machine? You pull up and if you get match you win then get \$5 the fun is in pulling. Can we pull tabs outside of event? It is considered real gambling. What if we do it at the Gala? Local clubs can bring it in and man the tables.</p>	
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Do we have a date for the Gala?
Looking at around the same time frame however many need to work on this since it came up quickly last year and we do not have everything. Potential date is October 6th. Asked if we would be able to do it later since unsure if this is enough time to put it all together. If there are no changes, we could do the same thing. But would we want to include the raffle and do we still have left over stuff from previous years?

One ask is with invitation to Gala ask for an item to raffle. Will have the Gala committee work on this. Discussion on how the raffle would work? Items were not high value what do we want to raffle this year?

Mentioned of massages, football signed, etc. What was the purpose- did people come for prize or event? Discussion on building relationships to help with donations. How do we achieve this? Potential for silent auctions....Gala was very scattered , didn't make sense including food. How can we make this more cohesive? Gala Committee will work on this. Jessica to reach out to folks and Rachel use 100/100 wit this, and videos.

Questions:

- Fundraising is a way to connect.
- Holiday Show/Donor event- it is magical and group likes to do this event. Would be good to use donor parking

	<p>shuttle to and from LC. These may be good for the 100 for 100 participants and prospects. Kids can be there to talk about what they do in each performing arts areas.</p> <p>Discussion on some kids playing instruments such as Violins or Piano.</p> <ul style="list-style-type: none"> • Candy sales-concession stands after school. Company owner connected with Jessica. She shared the information. Will not sell less than 50 cases/60 bars per case. 40% of profit=\$240 for about 10 cases. If candy not sold LCPAA had to purchase it. • Affiliation Fundraising- <ul style="list-style-type: none"> ✓ Kroger ✓ Amazon Smiles ✓ Chili Verde ✓ Fun Run ✓ Mums/Trash Bags ✓ Popcornopolis/Jelly Belly ✓ Gala ✓ Scripts/Raise Right 	<p>Where will the Holiday show be held? The Atrium space upstairs. 25 paid we are good for 100 anything over 75 is successful. Social media- push out. Line item on Budget to show expenses. Date is November 19th after grand dance. \$85/booth- forms to pay and sign up is on website. Will bring out the cookbooks and will avoid Mary Kay.</p> <p><u>Comment:</u> Milo mentioned may need to pilot this.</p> <p><u>Comments/Questions:</u> Both Kroger and Amazon Smiles set up. Chili Verde is every odd month with LCPAA and even months for MSDLT. Fun run two kids are signed up right now. Powerpoint with links will be sent out. Mums and trash bags is set up for 8/19- 9/7. Amanda will help to post on sites. Popcornopolis/jelly is on 8/16- 9/6. Forms will be online or paper. These companies will send check back to LC with what each student raises. Colored brochures.</p>	
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		The PowerPoint has information on the Gala. Will need a Gala Scholarships committee with volunteers to help. LCPAA and MPLT- have FB pages and will post Scripts on this.	
Marching Band Invitational (Jessica Sietz)	<ul style="list-style-type: none"> • Four schools paid with two more Registered. We typically have 15-19 schools each year. • Concessions have met for this event. • Kona Ice • Cookie sales-will cook inside and sell outside. 		
Hospitality (Tad/Lisa Williams)	<ul style="list-style-type: none"> • Pick event and pump-up attendance 	<p>Questions: Alumni may want to see new building. Use Alumni information to reach out and get kids back. Will Foundation help? LCPAA will request. Plan to Bring past alumni based on Fall Play time frame to bring more in for play.</p>	
Public Relations (Amanda)	<ul style="list-style-type: none"> • Working on MDLT fundraising webpage creating a fundraising with each link to go to the information. Looks nicer and more put together. 		
Directors Cut (Ellis)	<ul style="list-style-type: none"> • Sarah new Orchestra director from Avon HS graduated in 2018 from 	<p>Questions: Does LN have orchestra director? Yes kids chooses to come over here for this</p>	

	<p>Ballstate. Was formerly at Carmel.</p> <ul style="list-style-type: none"> • Quotas- need to get paid ASAP. • Band doing well. Numbers is good in Marching band. • Waiting on results of contest for theater productions. Depends on results, and marketing may need to start early. Will know the first week of October. 		
Next meeting	<ul style="list-style-type: none"> • September 13thVote to adjourn meeting- Approved Tad and Rachel 		

Present	Role
Jessica Krug	Treasurer
Jessica Sietz	President
Tad Williams	Hospitality
Lisa Williams	Hospitality
Rainey Martin	
Erin Lerai	
Rachel Greenfield	
Tracie Smith	
Amanda DeBoo	Public Relations
Lilya Davidson	
Sarah	Director of Orchestra
Shelly Alim	Secretary
Milo Ellis	Advisor